Google Play Console — Organization Developer Account Setup Guide

Setting up a **Google Play Console** *organization* (business) developer account involves several fields and pieces of information. Here's the required information and the field of what you typically need or need to fill in.

Prerequisite: You will need a Google organization account. Then, to open an account inside of Google Play Console, you'll need the home address of that email and turn on the two-step verification (to create a developer account).

For support, click this link below:
Required information to create a Play Console developer account

Start to create a Play Console developer account

1. Choose an account type (Choose if you're creating an account for an organization or business. You'll need to verify your organization.) Then press "Get started".

2. What you'll need to create a developer account for an organization:

a. **A D-U-N-S number for your organization**
(Provided by Dun & Bradstreet, a D-U-N-S number is a unique nine-digit number that is used globally to identify businesses. Google uses your D-U-N-S number to verify your organization. You'll need to verify the information that Google gets from Dun & Bradstreet by providing an official business document.)

b. **A phone number and email address for your developer profile**
(These will be shown on Google Play as part of your public developer profile. You'll be asked to verify the email address during registration, and the phone number after you've created your account.)

c. A contact phone number and email address for Google
(These will only be used by Google to contact you if we need to, and won't be shown on Google Play.)

d. A form of payment
(To pay the one-time USD 25 registration fee.)

3. Enter Developer Name (This is what users will see on Google Play to represent your developer profile and apps. It can be different from the legal name of your organization, and can be changed later.)

4. Link a payment profile to verify your organization

a. Create a payment profile
b. Enter D-U-N-S Number

Then "your payment profile" will show with the organization name and address.

5. Organization Information

a. Organization Size
b. Organization phone number (Enter the main phone number associated with your organization)
c. Organization Website

6. Public developer profile

a. Public organization details
(This will automatically show with org. Name and Address)
b. Developer phone number
(This is shown on Google Play as part of your public developer profile. You can provide a different phone number for app support queries, for each of your apps, once you've created your account.)
c. Developer email address

7. About you (Tell us about your previous experience with Play Console and Android. This is only visible to you.)

8. Apps Information

a. Number of apps (How many apps does your organization plan to publish on Google Play in the next 12 months?)
b. Earning money on Google Play (Does your organization plan to earn money from the apps you publish on Google Play?)
c. App categories (Does your organization plan to publish any of the following types of apps on Google Play?)

9. How Google contacts you

a. Contact name (If we need to speak to someone about your account, this is who we'll ask for)
b. Contact email address (We'll only use this to contact your organization, and it won't be shown on Google Play.)
c. Preferred language
d. Contact phone number

10. Terms and Conditions

a. Review the Google Play Developer Distribution Agreement.
b. Accept all Terms & Conditions to proceed.

11. Create an account and Pay (USD $25 payment.)

After payment, Google will guide you through the final verification steps.
Additional Verification Details:

- After you submit all this, Google will ask you to complete a **developer identity verification**.
- For an **organization account**, Google may reserve a verification “deadline” when you must complete the identity verification.
- During the verification process, you will provide the documents mentioned above (organization registration + personal ID).